

Independent Living Association: ILA Networking Event

Promoting high-quality Independent Livings in San Diego County

Oceanside, CA – March 25, 2015 – Beautiful seaside views, delicious food, helpful resources, and great company – what more could you want from a Wednesday afternoon? Independent Living owners and community providers from around San Diego County gathered at the Jolly Roger restaurant in Oceanside for the Independent Living Association's (ILA) quarterly networking event.

In addition to the appetizers and networking opportunities, attendees were treated to a presentation from Jessica Silldorff, the Senior Program Coordinator from EatFresh.org. Jessica educated the group on how to utilize the EatFresh.org website to save money on meals, time on cooking, and add creativity to meals for residents in Independent Living homes.

Independent Living owners who were not yet ILA members had the opportunity to speak with current ILA members to learn more about membership benefits. One ILA member shared that since being put up on the ILA online directory, the calls to her home have increased dramatically. Another ILA member shared the positive impact ILA classes have had on their home.



As with any good networking event, many business cards were exchanged as community providers connected with Independent Living owners and learned more about their homes. People shared resources and picked up new tips and tricks to help their business thrive.

It is always invigorating to come together to create new connections as well as strengthen current relationships. The ILA hopes to see you at our June networking event – make sure to bring your business cards and your appetite!